

SAMARA KOCH

PSYCHOLOGY STUDENT AT UW-MADISON



1315 W Dayton, Apt 3,
Madison, WI



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samaralkoch@gmail.com

SKILLS

Research & Data
Management

Literature Review &
Participant Recruitment

Customer Service & Team
Leadership

Communication &
Collaboration

Coffee/Tea Recipe
Development & Training

EDUCATION

University of Wisconsin-
Madison — *Bachelor of
Science, Psychology*
Certificate in Criminal
Justice | Expected
Graduation: 2026

High School Diploma —
Manitowoc Lincoln High
School, WI (2022)

HONORS

Bucky's Pell Pathway – UW
Madison (2022–present)

Jared and Stephanie Miller
Family Great People
Scholarship Fund

PROFESSIONAL PROFILE

Motivated and detail-oriented senior at the University of Wisconsin–Madison majoring in Psychology with a certificate in Criminal Justice. Passionate about mental health, particularly reducing stigma, addressing disparities, and improving access to care. Experienced research assistant with strong interpersonal, organizational, and leadership skills. Aspires to pursue graduate studies in clinical and counseling psychology, with special interests in trauma counseling and art therapy.

PROFESSIONAL EXPERIENCE

Supervisor / Barista — *Peet's Coffee, Memorial Union, UW–Madison*
July 2025 – Present

- Supervise and train barista team members, ensuring high-quality service.
- Oversee closing operations, inventory management, and cash handling.
- Provide leadership in a fast-paced, high-volume environment.

Research Assistant — *Affect, Suicide, and Social Triggers (ASSIST) Lab, UW–Madison*
Spring 2025 – Present

- Support projects focused on suicide risk, affect regulation, and social triggers.
- Conduct literature reviews, assist with data entry, and recruit participants.
- Contribute to lab communications and maintain ethical research standards.

Barista — *Memorial Union, UW–Madison*
Aug 2024 – Jul 2025

- Prepared handcrafted beverages with consistency and attention to detail
- Delivered excellent customer service in a fast-paced, high volume environment

Barista — *Starbucks, Four Lakes Market (University Housing)*
Aug 2023 – May 2024

- Provided friendly, efficient service to customers
- Operated point of sale systems and handled cash transactions